

Community Integration: Character Education & Anti-Bullying Programming

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Presentation Overview

- Introduction
- The Law
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- Communication tips

Presentation Overview (cont.)

- USD #377 Programming
 - Community of Character
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 - Anti-Bullying Forums
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Introduction

- What is a primary responsibility of a school district?
 - Communicating with families
- Why is communicating with families so important?
- Is education a customer service?

The Law



The 2008 Legislature amended the anti-bullying statute and effective July 1, 2008, requires school districts to:

- 1) adopt and implement a plan to address cyberbullying, and
- 2) adopt policies prohibiting bullying on school property, in school vehicles, or at school-sponsored activities, and

The Law (continued)



3) adopt and implement a plan to address bullying, which must include provisions for training and education of staff and students.

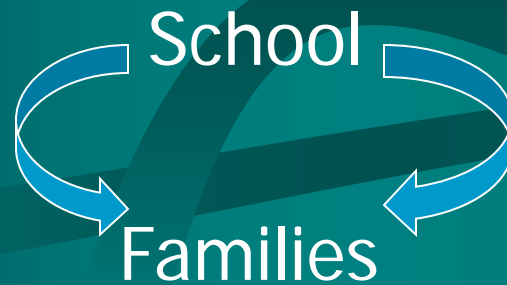
4) upon request of a school district, the state board shall assist in the development of a grade appropriate curriculum for character development programs.

Group Activity

What does your school currently do to communicate with their parents/constituents?

Where are the gaps?

Communication Styles



Communication Tips

1. Communicate early and often.
2. Communicate face- to-face as often as possible.
3. Develop relationships with your community.
4. Start with your staff to be your ambassadors.

Communication Tips (cont.)

5. Insist on exemplary courtesy and customer service for all visitors (parents, students, etc.).
6. Help parents understand the importance of their role in the education process and what their role is.

Communication Tips (cont.)

7. Be brief and to the point.

8. Never lie.

9. Do a good job.

10. Develop a communications plan.



USD #377

Demographics



Community of Character





Tiger Connection

- [Safe Schools Healthy Students Director](#)

The background is a solid teal color with several thick, wavy, overlapping lines in various shades of teal and dark teal, creating a dynamic, abstract pattern. The lines flow across the frame, some curving upwards and others downwards, giving a sense of movement and depth.

Anti-Bullying Forum

Group Activity

What community resources are available for your district?

How can you use these resources to benefit communication with families and community members?

Develop a quick plan with your group.



Questions / Comments Evaluation

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Resources/Sources

- Kansas Parent Information Resource Center (KPIRC)
- <http://www.nspr.org>: Top 10 Communication Tips