Build Bridges Through Career and Technical Education

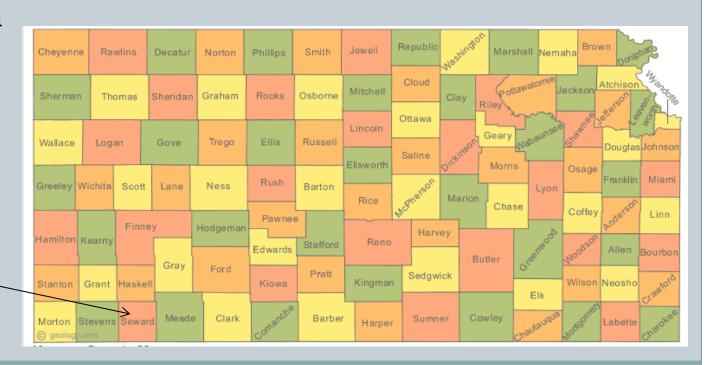
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AND
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USD 480
LIBERAL KS

Where is Liberal KS?

- Southwest Corner of Kansas
 - 3 hours to Wichita
 - 3 hours to Amarillo

Population

o 21,088



Enrollment/Demographics

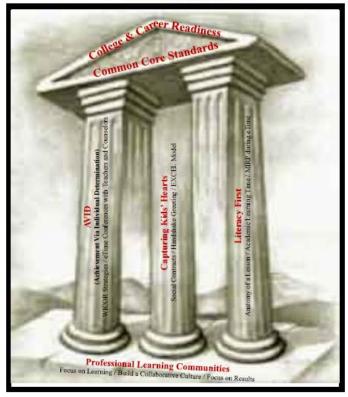
Enrollment	September 2013
High School Students	1,237
Middle School Students	663
Intermediate Students	1,164
Elementary Students	1,682
Preschool Students	249
Total K-12 Students	4,995

Demographics	
Free/ Reduced Lunches	68%
English Language Learners	60%
Languages Spoken	Spanish, various dialects from Guatemala, Vietnam, Laos, Burma, Somalia
Student Population Majority	Hispanic 75%

Graduation Matters



θέματα βαθμολόγησης "Graduation Matters"



Which Pathways?

- Audio Visual
- Visual Arts
- Production Pathway in Manufacturing Cluster
- Marketing
- Business Management and Administration
- Finance
- Web & Digital Communications in Information Technology Cluster
- Family and Consumer Services in Human Services
- BioMedical pathway in STEM Cluster
- BioChemistry pathway in STEM Cluster

Building Bridges

- A large community gathering including SCCC and business and industry
 - To increase number of members
 - To increase excitement
 - To increase communication
- General Session (10 minutes)
 - Expose audience to CTE
 - Explain our goals and mission as a CTE team
- Break out into advisory councils
 - Tour facilities
 - Establish goals
- Come back together to debrief
 - Express each groups goals
 - Establish a timeline to make these goals a reality
 - Wrap up and thank everyone for coming

Outcomes of Building Bridges Meeting

- Internships for Application level students
- Career Day
- Job Interview Day
- Guest Speakers in classrooms
- Additional Advisory Council Members

Before the Internships teachers provided 10 days of how not to emparrass USD 480 or yourself

- Researching the job and career field
- Resume Creating
- How to fill out a job application
- How to fill out a W-4 and I-9
- Interview tips
 - Dress for success
 - Handshaking 101
 - Non verbal communication
 - How to respond appropriately to interview questions

Internships

Conestoga Energy

- Their challenge is finding qualified individuals in information technology to stay in western Kansas
- Our challenge giving our students real-life experience
- Together we help each other
 - We started by having Conestoga come to us/Now students go to them
 - o 3 a week
 - Doing real-life projects
 - Students get paid for after school projects
 - Treat it like a real job

The Buckle/Director of Marketing at SWMC

 Advanced Marketing student appreciates the behind the scenes of how a business really works

At the Buckle

- Displays
- Customer service
- Sale racks in the back of store
- Cash handling
- How theft affects everything

At the hospital

- Community relations
- Meetings
- Publicity
- Design

Career Day

- 90 professionals came to our building to expose students to their career field
 - Surveys were given to professionals afterwards
- 700 CTE students
 - Four waves of students by grade level
 - Name tags to depict which group and time
 - Each student had a sample list of questions but could ask their own
 - Each student had to visit a minimum of three tables

Career Day





Career Day





Job Interview Day

- 90 professionals
- 700 students
- Pre-survey to find what careers students were interested in
- Matched student to professional in their area of interest
- 10 minute interviews
 - Including questions like, "Why should I hire you" and "What are your strengths"
 - Time for feedback

Job Interview Day



Job Interview Day





Seward County Community College

Utilize SB-155 funds

- Auto Body Collision
- Diesel Mechanics
- Auto Mechanics
- Health Occupations
- Auto Business Management
- Drafting
- Computer Information Systems
- Increase number of students taking high wage/high demand certifications in specific fields
 - 21,000 incentive check in 2013

Challenges to Hands-On, Community Involved CTE

- Teacher Buy in
- Effective Communication
 - Teachers and Employers
 - Students and Professionals
 - School to Community
- Transportation
- Grading based on experience (in internships)

Questions

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